

EXA × BAZAARVOICE

The trust layer, available to every agent.

Exa is the search engine built for AI agents. We operate our own web index and serve search, research, and data retrieval to the companies building agentic software, including Cursor, Cognition, HubSpot, and monday.com. Agents increasingly do the product research; they can rank a spec sheet, but they cannot know what thousands of verified owners think. That signal is yours.

400,000+
developers

5,000+
companies

\$250M
Series C, led by a16z

You set it
per-call price, provider-controlled

What Exa Connect is

Connect is our marketplace layer: agents query premium data partners alongside web search in a single request. Partners expose data as callable tools; agents pay per call; Exa handles authentication, billing, and delivery. Answers are synthesized agent-side, never passed through as raw payloads, so reconstruction risk stays managed. Providers include Similarweb, ZoomInfo, and Crunchbase.

Why Bazaarvoice specifically

You already built the rail: Authentic Discovery ships review data to AI surfaces, and the Google partnership now grounds Gemini and AI Overviews in your verified reviews. Connect extends that exact model to the whole agent market at prices you set. Shopping agents are arriving (ACP, UCP); the ones that answer "which one should I buy" will need what owners actually said.

What a partnership could look like

01 · LIST

Review and sentiment lookup by product, brand, or merchant becomes a Connect tool at your rates, network syndication opt-ins respected, scoped as a pilot.

02 · SERVE

Exa handles integration against Authentic Discovery, enforces your access terms, and reports usage transparently, with billing and auth managed end to end.

03 · EXPAND

Sentiment themes, review-velocity signals, and investment-research tiers follow as demand proves. The first reviews provider defines the category.

pilot_live: within_one_quarter · rails: authentic_discovery_api · rights: enforced_per_your_terms

The trust layer is the open shelf.

Connect's commerce shelf holds catalog and offer data today. The trust layer is the missing piece: the reviews, ratings, and sentiment a purchase decision actually turns on. Your content becomes a tool that hundreds of thousands of developers' agents can call natively, with your commercial model unchanged, one new channel wider.

Full provider documentation at exa.ai/connect.

Talk to the team